



## Awards & Recognition Committee

Mission: The mission of this committee is to recognize entries for TOBY, BOMA 360 and the EER. The TOBY award is to recognize excellence in building management, operational efficiency, tenant retention, emergency planning and community impact. The TOBY committee is charged with the mission of conducting a prestigious and impartial awards program soliciting real estate professionals the opportunity to benchmark operational excellence along with their peers located in the local, regional and international real estate industry.

Our goal is to work with all Property Manager's and their vendor partners to spotlight the work they do for their owners to operate outstanding buildings.

## Government Affairs

Government Affairs & Legislation Committee – focused on ensuring the business interests of membership is communicated to local, state and national governments, either directly, or through dialog with other BOMA Chapters, BOMA International, and our membership in REBIC. Also, communicating with Chapter members on legislation affecting the real estate industry.

Scheduled several lunch speakers to address county property tax and valuation changes and local and state government policies

For close to two years have been advocating to understand the state's RMI (Repair Maintenance and Installation) Tax and how it affects our industry, and to drive clarity or improvements in the legislation. Since its inception the messages from the State Dept of Revenue regarding how to apply the tax is murky at best. Have been working with REBIC (Real Estate and Building Industry Coalition), of which BOMA Greater Charlotte is a member, and key local property management leaders. Early this year we completed a "Property Management Definition" and provided that to State Representatives, it was accepted favorably by the Legislature to improve or clarify the RMI language. More recently, many BOMA members from Charlotte and Raleigh met with key legislators to stress our point, and feel we will get additional clarifications as to what is and isn't taxable in the coming months that should make administration of the tax much more straightforward.



## Communications Committee

This committee manages all of our social media platforms, helps create member engagement, documents the year through photographs and highlights all of our events. A big achievement is aligning our social media platforms and increasing our social media presence.

The committee also identifies individuals for our Member Spotlight and Allied Spotlight featured in the monthly newsletter and share on the website.

## Engineering Committee

*Industry Updates | Recruitment  
Education | Networking*

## Emergency Preparedness Committee

This committee is a resource to chapter members providing information related to emergencies, natural disasters, FEMA, business continuity planning, and other related topics. This is accomplished by presenting best practices in safety, security and incident prevention through speakers, newsletter articles, the BOMA website and community events.

- Luncheon presentation and/or newsletter articles on active shooter response, cybercrime, disaster preparedness for businesses, etc.
- Presentations/Q&A with local emergency management services
- Preparation, review and drill of building evacuation plans
- Security Technology Updates – robotics, drones, cameras, etc.
- Blood drive
- Fire Life Safety Training for building tenants

## Education Committee

BOMI International designation programs are recognized on a national and international level as marks of distinction and excellence throughout the property and facility management industries. Each program offers time-tested courses with a proven curriculum designed by industry experts for property and facility management professionals. Those who complete a designation program gain a deep understanding of how to increase the value of properties and/or operate facilities at peak efficiency, and are able to apply this knowledge to their everyday jobs.



## Outreach Committee

Mission: To provide 4-6 quality outreach activities per year aimed at gaining more exposure for BOMA as we serve our community.

- Outreach Committee gathers a minimum of 2x per year in order to discuss outreach event successes/failures from the previous year, as well as to set the calendar for new outreach events.
- Attend a minimum of (2) outreach events per year and are encouraged to discuss upcoming events with other BOMA members throughout the year in order to strengthen volunteer attendance.
- Research (1) new organization in order to gather information as to how BOMA could become a partner for that organization through an event, a drive and/or a grant.
- Occasionally serve as an Event Lead. An event lead is responsible for all correspondence with the organization point of contact and will confirm the event date. The event lead will attend the event and will report back to the committee chair on volunteer signups so t-shirts can be provided where needed. The event lead will organize a group photo before the end of the event to be shared with the committee chair.

Organizations have included:

- *Ronald McDonald House* (3x a year) – Cooking Breakfast for Dinner for families staying at RMH
- *Working with the USO* - Supporting our military in December through two consecutive events: Baking for the Troops at CPCC Culinary Kitchen and Greeting the Troops with a smile and a thank you at the Charlotte-Douglas International Airport as troops return home for the holidays to see their families
- *Second Harvest Food Bank* – Sorting food at local warehouse and occasional donation drives
- *Safe Alliance* – supporting this domestic violence organization through fundraising and donation drives.
- *Charlotte Family Housing* – participate in annual drives and in-person volunteer project when able.
- *Classroom Central* – assist with sorting in their warehouse as well as distribution when available.

## Diversity & Inclusion Committee

Promote the expansion of diverse talent in our industry and provide opportunities for professional growth of underrepresented groups.



## Emerging Professionals Committee

Emerging Professional Members must be employed by a Commercial Real Estate Company or Owner and would normally fall under the Principal Member category, with five (5) years or less experience.

## Membership Committee

Mission: To identify, plan, coordinate, and evaluate various membership delivery processes to successfully retain current members and gain new members into BOMA GC.

Objectives of the Committee

- Review current marketing materials for effectiveness and professionalism
- Plan and implement a membership campaign with local incentives and member recognition.
- Review the current membership retention process and follow-up system
- Explore additional membership categories and, if appropriate, develop the criteria for proposed new categories.

## Programs Committee

Programs Committee identifies speakers for each of the bi-monthly luncheons and assists with Engineering task force as well as the Annual Membership Meeting.

## Events (sub-committee of Programs)

If you like planning events and parties, this committee is for you! This committee works to secure venues and secure sponsorships when necessary.

- Work in conjunction with the City Executive to plan the Annual Membership Meeting
- Coordinate the holiday party
- Coordinate Speed Networking event

## Allied Committee

Mission: Serve as the representative body for the Allied (vendor) members to bring concerns & suggestions to the Board.

- Create a supportive interaction between principal and allied members.
- Plan and conduct events to encourage networking relationships.