



Thomas P. (Tom) Murray

Tom Murray has served as the Chief Executive Officer at the Charlotte Regional Visitors Authority for the last six years, which is the arm of the City of Charlotte responsible for branding, venue management and driving the visitor economy.

CRVA works to drive Charlotte's visitor economy, which elevates community prosperity through destination-defining infrastructure, impactful branding and job growth. A division of the City of Charlotte, brands supported by the CRVA include the Charlotte Convention Center, Spectrum Center (formerly Time Warner Cable Arena), Bojangles' Coliseum, Ovens Auditorium, NASCAR Hall of Fame, Charlotte Regional Film Commission and Visit Charlotte in conjunction with the region's destination marketing brand, 'Charlotte.'

With more than 30 years of experience, Murray has long served as a leader in the hospitality industry for some of the nation's largest hotels and travel organizations. Before joining the CRVA, Murray served as chief executive officer of Lindblad Expeditions of New York, where he led a financial and marketing turnaround of the 30-year-old ship-based expedition cruise business that operates in alliance with National Geographic.

Prior to Lindblad and among several notable positions, Murray served as Chief Operating Officer for the Americas at Intercontinental Hotels Group (IHG). During this period under his leadership, the brand Intercontinental experienced a historic period of growth. Murray managed hotels for Intercontinental in 23 countries including a large operation in the U.S. and was responsible for revenues of \$2 billion. He also managed development and construction, including the successful development of new prototypes for Holiday Inn and Intercontinental.

Murray is a graduate of Villanova University with a Bachelor of Science degree in accountancy. He and his wife Alison are the proud parents of two daughters.

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